

## FOR IMMEDIATE RELEASE

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## BedWood<sup>™</sup> Finishes, the Perfect Ending for Your Project

## Hopkinsville, Kentucky U.S.A. February 19, 2014-

Bed Wood and Parts, the #1 source of show quality, custom manufactured, wooden truck bed parts and accessories released a new custom finish product for its customers.

BedWood, known for its extensive line of superior wood products for vehicles, added the new **BedWood** *EZ Rub*<sup>TM</sup> Fortified Penetrating Oil Finish to its offering of custom solutions for its clientele. *EZ Rub* Fortified Penetrating Oil Finish, a product of Kentucky, offers the ultimate in exterior wood protection and enhancement. EZ Rub, formulated from teak oil fortified with two levels of protection against UV light, and the highest quality mold and mildew inhibitors, seals and protects the beauty of natural wood. *EZ Rub* creates that natural hand-rubbed wood appearance so many prefer with "outdoor proof" protection.

*"EZ Rub* is non-yellowing, non-darkening and fast drying. It eliminates sanding, scraping or stripping. *EZ Rub* penetrates deeply to prevent cracking and peeling and enhance and protect the valuable wood," said President and CEO Jeff Major, *"EZ Rub* is also easy to touch up by wiping on, allowing it to penetrate the pores of the wood then removing any excess with a cloth."

*EZ Rub* beautifies and protects exterior wood products in automotive, marine, and household applications and will be on display at the 2013 SEMA show starting November 5th. Stop in to say hello and see what's new for truck beds, accessories, and wood finishes in booth *#23186* in the Central Hall of the Las Vegas Convention Center.

## About BedWood and Parts LLC:

Opening in 2006, BedWood and Parts is the result of Jeff Major's inability to find quality wood bed components for a truck restoration. Today BedWood manufactures and sells the highest quality wooden bed kits available in over 40 species of wood for trucks, SUV's, and station wagons from 1917 to 2014. No other woodworking company in the automotive aftermarket has more sophisticated systems, software, and equipment than Bed Wood and Parts because we continuously invest in the most innovative technologies available to woodworkers. The result... our customers receive consistently high quality accompanied by competitive costs. Our wood products are complemented with available custom bed rails, and wood finishing products. Products for Hunting, Fishing, and Outdoor Activities along with Culinary Products are also manufactured in the factory in Kentucky. All products are made in the USA and distributed globally. For more information please visit the firm's website at <u>www.bedwoodandparts.com</u> or call at 877-206-WOOD (9663).